

NEWS

FOR IMMEDIATE RELEASE

SIX NEW WINDSTOR SALES AGENTS INCREASE TOTAL TO NINE

BRIGHTON, MICHIGAN - April 27, 2004

McKenzie Bay International Ltd. (OTC:MKBY.PK) has signed commission sales agent agreements with six additional companies to introduce **WindStor**SM on an exclusive client basis to their customers. MKBY now has a grand total of nine Agents serving clients across the USA.

WindStorSM is a renewable energy cost reduction system, without capital costs, for buildings and industry in "urban" and "remote" locations to purchase onsite generated "Green Energy" under long-term, fixed-rate, power supply agreements. *WindStor* generates electricity from a DERMOND Wind Turbine **DWT**SM, stores electricity in a battery, and a proprietary "*System Integrator*" governs the distribution of electricity.

The six additional Agents including business description and their coordinates are as follows:

- **S4i LLC** is a specialist in providing innovative and proven energy conservation products. Recently, S4i was designated as the exclusive North American Master Distributor for UK based MotorBoss Soft Start, Energy Optimizing, solutions for AC Motor applications. S4i's responsibility includes maintaining inventory, providing technical support and overseeing sales and marketing activities for MotorBoss sales agents all across the USA and Canada. "We at S4i work hard to research and attain unique, cost effective solutions that offer excellent returns on investment for our clients. *WindStor* is a great addition to our menu of solutions." stated S4i President Cary Wohlin. Grand Rapids, Michigan – 616-656-2010 - www.s4i.net
- **MTI Lighting Specialists, Inc** is a full-service energy management company that has provided professional lighting and energy conservation products and services since 1989, as well as lighting design and energy upgrades that incorporate state-of-the-art technologies that meet or exceed federal regulations and lower the cost of doing business through a significant reduction in electrical expense. "Our scope of services allows us to present cost-effective solutions to our customers' needs to reduce energy costs. We are extremely excited to have the opportunity to present *WindStor* Systems to our clients because it represents a renewable, sustainable, source of energy that will help solve the energy crisis." stated MTI CEO Bryan Zaplitny. Brighton, Michigan – 248-446-9502 – www.mti-energy.com
- **Diversified Property Services** is a provider of project management, turn-key corporate relocation and facilities management services, including high speed internet access planning and installation. Diversified provides a single source solution for facility needs throughout the USA and Canada. "Diversified is very pleased to be entering into this relationship with *WindStor* to provide our client base with an alternate energy solution. *WindStor's* approach will not only save our clients' money, but will provide them with the additional back up energy assurances they have been demanding." stated Diversified CEO Jennifer Tallman-McLean. Southfield, Michigan – 248-386-9500 – www.dpsllc.com
- **Thompson & Associates** is an energy consulting firm that specializes in demand side reduction, energy efficient technologies, energy management and renewable/alternative energy solutions. Thompson has a consultancy agreement with a major Energy Services Company for performance contracting including wind and solar projects. "We look forward to working with the *WindStor* Team for advancement of Governor Schwarzenegger's and the Western Governors Associations objective for utilizing relatively untapped but hugely promising possibilities of: solar, wind, zero-emission coal, biomass, and energy conservation.", stated Jeff Thompson, Owner. Carmichael, California – 916-961-4601 – thompsonassociates@ix.netcom.com

- **New Found Energy, LLC** offers alternative energy solutions, facility equipment upgrades, demand reduction technology and equipment servicing contracts for a wide variety of end users. New Found also represents one of the nation's premier energy service companies. "We are very excited about our new alliance with McKenzie Bay. Our clients will find that a combination of greater independence from the electrical grid with minimal front-end cost and future rate stability is a compelling reason to implement a *Windstor* system." stated Bill Irving, Owner. Carmichael, California – 916-481-0575 – www.NewFoundEnergy.com
- **Dan Beauchamp & Associates, Inc.** has provided business management solutions since 1982 focused on financial management, marketing, risk management and records management to more than 4,000 businesses. Market sectors include manufacturing, general business, accounting, banking, legal, dental, hospital and related medical services. Ann Arbor, Michigan – 734-426-0997 – dbeauchamp2802@comcast.net

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