

NEWS

FOR IMMEDIATE RELEASE

WINDSTOR STUDIES for BRIGHTON SCHOOL INSTALLATIONS

BRIGHTON, MICHIGAN – October 5, 2004

McKenzie Bay International Ltd. (OTC:MKBY.PK) has signed an Agreement with **Brighton Area Schools** to perform wind data collection for **WindStorSM** configurations at four school facilities equipped with up to eight ground mounted **DERMOND Wind Turbines “DWTSM”**, one or more per location.

McKenzie Bay intends to sell onsite generated electricity from *DWTs* to Brighton Area Schools at fixed rates under long-term supply arrangements through its **WindStor Power Co.** subsidiary. *WindStor* could reduce existing electricity costs at qualifying facilities while minimizing the impact of future rate increases for grid-supplied electricity.

The Brighton Area School Agreement originated through McKenzie Bay’s agent, **MTI Lighting Specialists, Inc.** of Brighton, Michigan.

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This information statement contains statements that are forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as ‘estimates,’ ‘anticipates,’ ‘plans,’ ‘believes,’ ‘projects,’ ‘expects,’ ‘intends,’ ‘predicts,’ ‘future,’ ‘may,’ ‘potential,’ ‘contemplates,’ ‘will,’ ‘should,’ ‘could,’ ‘would’ or the negative of such terms or other comparable terminology. These statements relate to the Company’s future operations and financial performance or other future events. These statements are only predictions and not guarantees of future success. Many of the forward-looking statements are based on assumptions about future events that may prove inaccurate. Actual events, results, performance or achievements may differ materially from the events, results, performance or achievements discussed in the forward-looking statements. These differences may result from a variety of factors, including the following: lack of operating history; unavailability of future equity infusions and other financing alternatives; failure or delays in further developing proprietary processes or effectively commercializing such processes; dependence on the success of entering the energy production market; and concentration of ownership of the Company’s common stock by directors and officers. These and other factors that may emerge could cause decisions to differ materially from current expectations. McKenzie Bay undertakes no obligation to revise, update or clarify forward-looking statements to reflect events or conditions after the date of this information statement.